

# SWASA

Professional Enlightenment

STAFF WELFARE ASSOCIATION OF SUNDARARAJAN ASSOCIATES (SWASA)

VOLUME 08

MONTHLY NEWSLETTER

AUGUST 2019

E-Format available in  
[www.sunca.in](http://www.sunca.in)

## PRESIDENT'S MESSAGE

Dear SWASA Members,

Greetings. In July 2019, we pitched-in straight away to the CA Day on 1<sup>st</sup> July, 2019. We had an internal meeting hosted by the Firm M/s Sundararajan Associates LLP, Chartered Accountants. There was a special address given by the Managing Partner CA R Sundararajan highlighting the significance of the CA Day celebrated every year on 1<sup>st</sup> July. The CA Day cake cutting was done by the Partner CA K Vijayaraghavan. On 8<sup>th</sup> July, 2019 we had a special session by the SWASA Member and student Sabari Rajan on '*Internal Audit-Risks & Controls*' and we introduced a 'Score-Card' System by the participants. There was an overwhelming response with scores endorsed by each member participated. During the intro session, it was reiterated about the CCH-iFirm usage and reading of monthly newsletters from Intranet besides providing feedbacks to [swasa@sunca.in](mailto:swasa@sunca.in).



On 19<sup>th</sup> July, 2019, the release function of SWASA Newsletter for July 2019 was honoured by the Chief Guest CA **Smt SRIPRIYA KUMAR** and an Insolvency Professional with her own CA Firm SPR & Co Chartered Accountants. She gave an excellent speech addressing all SWASA Members and elucidating the CA career development with certain anecdotes and stories. She referred to the book "**On the Road**" by Jack Kerouac and informed about the process of development to the career. She stressed the point that every member should read daily a business newspaper as an up-to-date information relating to business would also enrich knowledge to focus on career of chartered accountancy more effectively. She thanked the Partners of Sundararajan Associates LLP besides all Members of SWASA for bringing out such an innovative newsletter. Earlier she distributed the three CCH-iFirm achievers certificate to a. **Praveen Kumar** (First Rank), b. **Padmanaban** (Second Rank) and c. **Vidhya Sriram** (Third Rank) for best recordings in CCH-iFirm for the quarter from April 19 till June 19. There was also a Special Merit Certificate issued to **SriHari** for his 'qualitative' recording done in CCH-iFirm during this period. Further there was an overall applause and appreciation for the Winners of Game Therapy conducted in June 2019 for a. **CARROM to Rooban** and SK (Champions) and b. for CHESS to Vidhya Sriram.

There was also an applause session done for continued recording of CCH-iFirm which included Yashwanth Maddala, Shatruhan Khanna, Uma Shruthi, Vivek Srinivasan, Padmaja Sankaran, Harshita Kothari and R Ashwin.

Earlier CA R Sundararajan addressed the gathering with an additional profile on the Chief Guest and the professional association being enjoyed for career development programs. Anusha gave intro speech and Swetha proposed vote of thanks to the Chief Guest, Partners and SWASA Members

With greetings once again and with a request to all for participation towards growth of SWASA

Yours in Service  
Padmaja Sankaran  
**President, SWASA**

**JULY 2019 SWASA NEWSLETTER RELEASED BY CA & IP PROFESSIONAL SRIPRIYA KUMAR  
ON 19<sup>TH</sup> JULY 2019 (FRIDAY)**

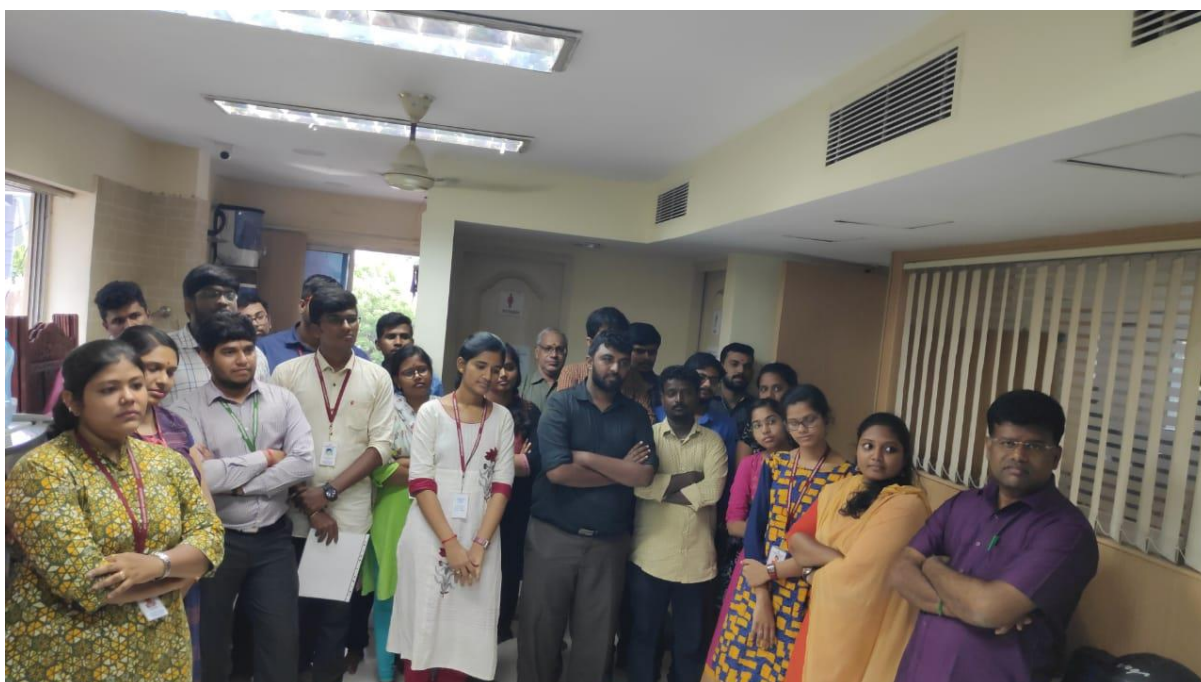


**Praveen Kumar**  
**First Rank-CCH-iFirm-April-June 19**



**Sri Hari**  
**Special Appreciation for Quality Reporting-CCH-iFirm**

## RAPT ATTENTION BY SWASA MEMBERS FOR CHIEF GUEST'S SPECIAL ADDRESS on 19.7.19



## EDITORIAL-SWASA MONTHLY NEWSLETTER-AUGUST 2019

This SWASA Monthly Newsletter August 2019 started with CA Day Celebrations on **1<sup>st</sup> July, 2019** with a special address given by the Managing Partner **CA R Sundararajan** highlighting significance of CA Day and wished all to become CA sooner. There were other sessions done including on 12<sup>th</sup> July 19 wherein there was a Crash Course on Physical Exercise at the Terrace besides presentation given by 'students-to-students' reported elsewhere in this newsletter. The Chief Guest for release of this month newsletter was **Smt SRIPRIYA KUMAR** CA and IP Professional of SPR & Co., Chartered Accountants. Earlier the introduction of the Chief Guest was done by Anusha and the Chief Guest addressed the gathering of all SWASA Members along with Partners. During her address, she narrated certain stories and referred to the book "**On the Road**" by Jack Kerouac.



On the continuation of the theme "*Present Yourself Professionally*" for the month of **July 2019**, a presentation was made by **Sabari Rajan** on the topic of '**Internal Audit-Risks & Controls**' on **8<sup>th</sup> July, 2019** and '**GST Practical Issues**' by **Nandan** on **13<sup>th</sup> July, 2019**. The scoring system introduced for participants was appreciated and the scoring was based on certain specific parameters. Brevity with potential points and focus on presentation were also welcomed by the members. Q & A session was made to be addressed only with two questions (max 10 mts) with presentation time also restricted to just 20 minutes. Rest to be exchanged through emails to [swasa@sunca.in](mailto:swasa@sunca.in) was the collective opinion given by all.

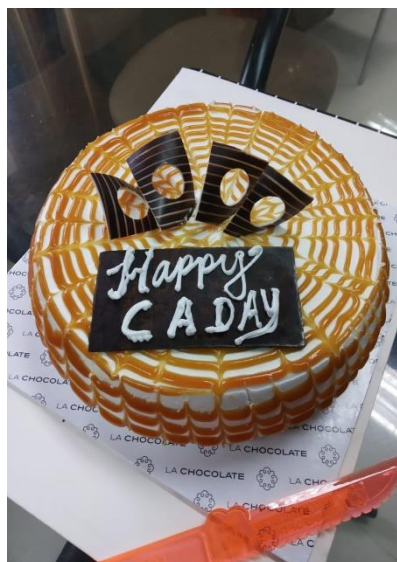
All our presentation materials are available in the website [www.sunca.in](http://www.sunca.in). All contributions, feedback(s) and suggestions are welcome and can be emailed to [swasa@sunca.in](mailto:swasa@sunca.in)

**Editor - Chetan J Sharma**

## THIS AUGUST 2019 ISSUE – AT A GLANCE

*“If You Are Working On Something That You Really Care About, You Don’t Have To Be Pushed. The Vision Pulls You.” – Steve Jobs*

### SWASA CELEBRATING THE CA DAY ON 1<sup>ST</sup> JULY, 2019



### PRESENTATION IN JULY 2019 “STUDENTS-TO-STUDENTS”

#### A. 8<sup>TH</sup> JULY, 2019 PRESENTATION BY SABARI RAJAN

Swasa Member **SABARI RAJAN** made a presentation on **8<sup>th</sup> July, 2019** on the theme of **“Internal Audit-Risks and Controls”**. The format of presentation from this session onwards was changed as per popular demands from members. The presenter would take 20 minutes and the Q & A session would be restricted to 10 minutes. All other queries would be posted into [swasa@sunca.in](mailto:swasa@sunca.in) for the presenter to provide answers through e-format.

There was a Score Card provided to all the participants for recording their scores individually.

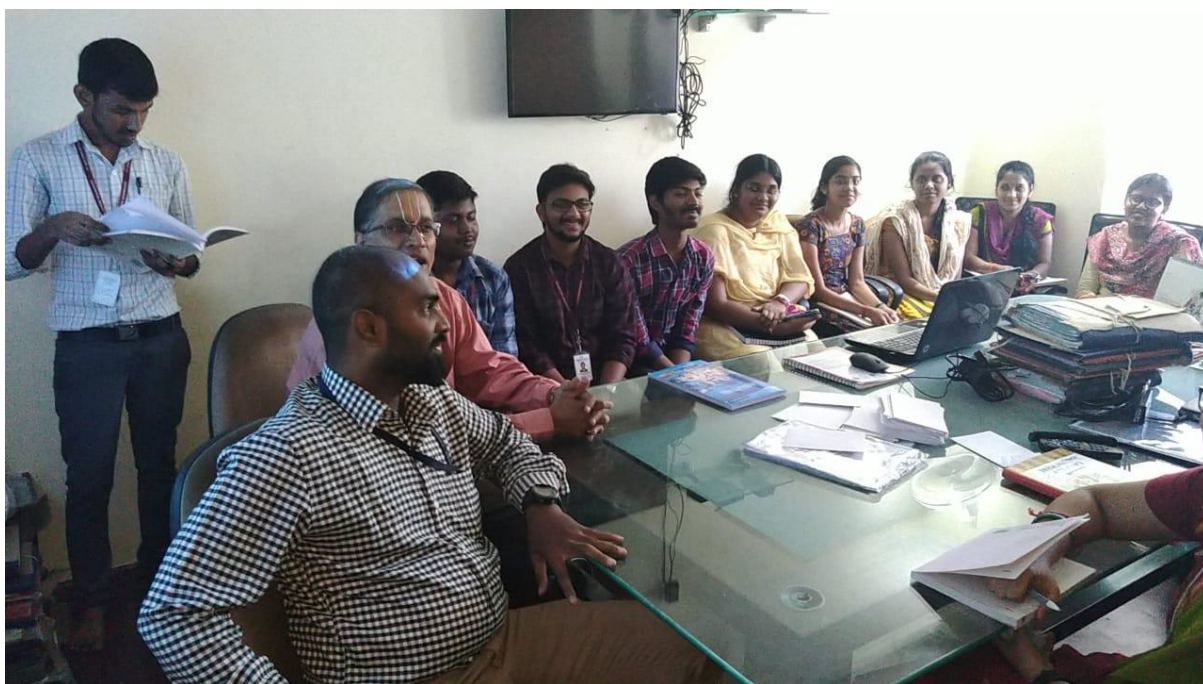
The criteria for score is based on certain parameters which includes a. Preparation b. Presentation c. Participation d. Q & A and e. Partner’s Score (independent of members present).

The idea is to have individual scoring system cumulated for the presenter coupled with special score from the Partner (on participation in the session).

The best of the scores for the quarter (of all presenters) would be analysed and the best presenter award/certification would be provided at the time of release of SWASA Newsletter for that month (after the end of the quarter).

The presentation material is made available in our website [www.sunca.in](http://www.sunca.in)

## PRESENTATION PHOTOGRAPHS OF SABARI RAJAN ON 8<sup>TH</sup> JULY, 2019



## ENERGY SESSION INAUGURATED ON 12<sup>TH</sup> JULY 2019

An active energy session was inaugurated on **12<sup>th</sup> July 2019** with select participants on a Trial Basis. The purpose is to have a 'crash course' on stress relief as well as Sky Watch during the dusk. The session was conducted by the Partner and Yoga Counsellor CA ANL Madhavann in the Terrace for 15 minutes from 6.15 pm to 6.30 pm. The session with an overwhelming response would be continued on a consistent basis subject to conveniences of all participants of SWASA.



### 13<sup>TH</sup> JULY, 2019 SESSION BY NANDHAN

Swasa Member **NANDHAN** made a presentation on **13<sup>th</sup> July, 2019** on the theme of “**GST-Practical Issues**”. The format of presentation in this session also continued with the presenter taking a little more than 20 minutes and the Q & A session restricted to appx 10 minutes. All other queries were invited to be posted to [swasa@sunca.in](mailto:swasa@sunca.in) for presenter to provide answers.

Once gain Score Card was provided to all participants for recording their scores individually.

The criteria for score was based on same set of parameters which includes a. Preparation b. Presentation c. Participation d. Q & A and e. Partner’s Score (independent of members).

The idea is to have individual scoring system cumulated for the presenter coupled with special score from the Partner (independent of members present).

The best of the scores for the quarter (of all presenters) would be analysed and the best presenter award/certification would be provided at the time of release of SWASA Newsletter for that month (*after the end of the quarter*).

The presentation material is made available in our website [www.sunca.in](http://www.sunca.in)

### PRESENTATION PHOTOGRAPHS OF NANDHAN ON 13<sup>TH</sup> JULY, 2019



### CONTRIBUTIONS FROM ALUMNI

**SWASA** takes an immense pride in bringing out the contribution of **CA SANGEETHA (DUBAI)** in this issue of **SWASA NEWSLETTER** after her CA qualifications from Sundararajan Associates.

On the request from CA K Vijayaraghavan and from SWASA ExCom Member Chetan J Sharma (Editor), CA SANGEETHA (DUBAI) has kindly consented to provide an extract of her career

growth which is shared herein below and is presently employed as Internal Audit Manager of OSN (Orbit Showtime Network), a leading media entertainment company in Dubai.

This would provide SWASA students to get a glimpse of success in career and would facilitate other dimensions of growth. ...**here goes CA SANGEETHA's contribution as an Alumni.**



### ***Reminisce the moments***

It is indeed a pleasure to reminisce the moments from my journey as an alumni of the firm Sundararajan Associates, Chartered Accountants. I take this moment to personally thank Vijay for bringing me on board at the firm.

### ***Working at the Firm***

I had a briefer stint with the firm between 2008-09 as I had joined the firm during my final leg of articleship training, but I'm ever grateful to the partners for trusting my abilities and not treating me as a newbie among the contemporaries. The liberty to independently handle some of the key clients at the time, allowed me to build good working relationship with the clients coupled with a lot of learning opportunities.

The firm also had an open door policy which allowed anyone from a first year intern to an experienced trainee to approach the partners with questions/feedbacks/ideas. This was one of the USPs of the firm, which I believe led to the creation of weekend seminars volunteered by the trainees to provide a platform for knowledge enrichment.

### ***Fun Moments***

More than a firm, it felt like a family of people coming from various diversities adding life to those otherwise tiring weekends during tax audits. For someone like me (a nerdo straight to CA from school, deprived of college fun), those long weekends was a much needed icebreaker to make good friends at work and call it a second home.

### ***Few key takeaways from my experience***

We might hate to admit but we eventually end up spending more time at work than at home as we slowly progress in career. Hence I strongly believe that a good working relationship goes a long way in creating life time of friendships and build a strong network of professionals to help each other in a tightly-knit world of CA fraternity.

Lastly, to all those who might consider the articleship experience a "name-sake" requirement of CA curriculum, I beg to differ, as it does add a lot of difference from shaping up a student into a professional, if the entire journey is taken seriously with self driven motivation to succeed.

Signing off with my best wishes to the firm and the partners.

Regards  
**Sangeetha**

### **PROUD MOMENT**

**SWASA** takes pride in congratulating CA K Vijayaraghavan for having been honoured as an Exemplary Speaker on **Chartered Accountants Study Circle (CASC) Platform** for the first time and has won **FIRST PRIZE** for the year 2018-19 for his session delivered on **"TAX AUDIT"**.

### **FORMATION OF COMMITTEES BY EXCOM MEMBERS**

There was a formal discussion by ExCom Members on 27<sup>th</sup> July, 2019 and based on the consensus of members present, there were three special committees formed with functions and responsibilities as detailed herein below. These three committees are names as a. Meetings Committee (**MC**) b. Administration Committee (**AC**) and c. Recreation Committee (**RC**). The concerned SWASA members in the Committees were notified separately for their roles and responsibilities which would also percolate down the line for other SWASA members to get integrated for various activities entrusted to the team. The positions such as Convenors, Joint Convenors, Coordinators etc., were all made to improve Leadership Qualities amongst Members.

### **MEMBERS OF COMMITTEES**

Name of Persons & Positions	Meetings Committee ( <b>MC</b> )	Administration Committee ( <b>AC</b> )	Recreation Committee ( <b>RC</b> )
Convener	Vidhya Sriram	Padmanaban	Sri Hari
Joint Convener	Shri Vignesh	Hari Sudha	Harsha
Coordinator/Ex-officio Member	<b>Shatruhan Khanna &amp; Balaji</b>	<b>Vivek &amp; Abirami.S</b>	<b>SK &amp; Chetan</b>
Partner In-Charge	ANL Madhavann	K Vijayaraghavan	Mrs Sripriya Sundararajan
Members*	Gnana Vignesh	Uma Shruthi	Agni Akshaya
	Nandhan M R	Vijaya Poorani	Veeramanikanta
	Yashwanth	Sagaya Divagar	Abinaya P
	Anusha R	Praveen Kumar	Sabari Rajan
	Lalitha	Chaitanya	Anu Priya
	Askhaya (New)	Satish Kumar	Swetha
*The above composition may undergo changes in 6 months			

## ROLES & RESPONSIBILITIES

Committees	Major Objectives	Collateral Objectives
Meetings Committee (MC)	To ensure organizing every month a SWASA ExCom Meeting at the third week	To ensure quorum, preparation of agenda and minutes for each such meeting and circulate in time to all ExCom Members, Advisory Board and Invitees.
	To organize Chief Guest-CG (in consultation with the Managing Partner) for release of monthly SWASA Newsletter, obtain Profile of CG, send invite email from <a href="mailto:swasa@sunca.in">swasa@sunca.in</a> , organize intro and vote of thanks SWASA Member, take notes on Chief Guest Speech, process to newsletter with contents including from SA Alumni (inputs to be obtained from VJ), provide the released SWASA Newsletter to Blazedream immediately after release to upload in website <a href="http://www.sunca.in">www.sunca.in</a> under SWASA, send 'Thanks Giving Letter' again by email of Swasa to the CG etc.,	
	Conduct in-house 'Students-to-Students' meetings-both on Professional Subjects as well as on Special Subjects such as on CCH-iFirm, SWASA Newsletter contributions etc.,	Organize meetings-both in house and external meetings on Specific Subjects with external Guest Speakers, SICASA meetings, GST and such other meetings of professional interest from time to time.
	Organize Group Discussions, Quiz, Knowledge Sharing, KT Sessions ie., Knowledge Transfer (KT), Special Sessions etc., for members	
Administration Committee (AC)	Cleanliness in Office, Drawers (Table), neatness in the Tables, Underneath/Side spaces available near seating spaces to be kept clean and neat (so that any look in the office must generate warmth and pleasantness), maintenance in general of better upkeep inside the office space, near the working space etc.,	Dining & Common Places to be kept absolutely clean and neat after consumption of food etc., Arrangement of files-both in physical form as well as in storing in SERVER appropriately-early education for the same to be obtained from Peers so as to maintain proper record system in an absolutely legible manner
	To ensure as a mandatory duty with a "sense-of-belongingness" all the above on a daily basis including UPDATION of CCH-iFirm wherever users are provided such an access by the management	To ensure all files and documents/papers etc., made use of by the concerned member on a "live" basis to be kept back on a DAILY basis into the respective file(s) in the rack.
	<u>Saving Files in the Server:</u> Caution and Pre-caution to be exercised on "arranging" files under DRAFT VERSIONS distinguishing from FINAL VERSIONS very carefully so that others can also use (in the absence of the concerned member)	While VERSION CONTROLS to be exercised religiously, care to be taken NOT TO CREATE multiple version of same files un-necessarily and saved in the server. To ensure better savings, necessary SESSIONS/Updates were to be given for all concerned in SWASA meetings that may be specially organized for the purpose.
	Savings of Space and Cleanliness should be attempted by every member individually and constant	To appropriately put back records into respective files in the cub-board and where space constraints are still

	thoughts on the same would only ensure space savings.	emerging, to escalate, for bringing solutions to ANL wherever feasible. It was also proposed to dedicate every ALTERNATE Saturdays for such "Operations-Cleaning" which should be participated by SWASA Member for upkeep of office.
Recreation Committee <b>(RC)</b>	Organizing Tours, Programs for entertainment, Yoga Therapy, Games Therapy, Music Therapy, Playing of In-House Games such as Carrom, Chess or any outdoor games like Badminton, TT etc.,	Ensuring relaxation including exercises, organizing special Pooja or other programs in-house, celebrations of women's day, international yoga day or such other anniversaries etc.,

### 100% CCH-iFirm UPDATION IN JULY 2019

It is a month of pride to announce that JULY 2019 registered **100 % CCH-iFirm** entries from all participant users of CCH where in every single user students have registered in CCH for the month. It is reiterated that such **proud moments** should continue from recordings by all participant users for the days to come. Those who are having access may also go through the Intranet in CCH-iFirm wherein other contributions by members can be experienced.

### "SWASA ARTS" GROUP

SWASA Members may approach any of the ExCom Members to get connected with Swasa Arts "**Whatsapp Group**" connectivity. Already some salient videos are posted in the same which can be accessed by interested members (after registering in the Whatsapp). The session relating to indoor games such as CHESS and CARROM has already commenced in June, 2019. The next session would be scheduled appropriately. Members who have filled up and provided their talents in other areas (part of 'game therapy') to the Organisers can also await further course of action such as categorisation of members for in-house competition to bring out their talents, practice sessions, reward recognition etc.,

### "SWASA - GAME THERAPY"

Game as a 'therapy' was experienced on 27<sup>th</sup> June, 2019 by Swasa Members after a long span. The members were taken in team christened under the solar system basis and titled as '**SWASA SOLAR**' (excluding Saturn). There were **EIGHT Teams** formed with the Leader being one of ExCom Members including S Karthikeyan as ExCom Invitee. These EIGHT Teams are named as **1. Earth 2. Jupiter 3. Mars 4. Mercury 5. Neptune 6. Pluto 7. Uranus and 8. Venus**. The program identified the members available for under taking the inaugural session on game therapy and completed few rounds in carrom and a game in chess (for want of time).

These sessions would be regularly conducted with further improvisation of team formation, practice sessions on members who are at basic levels and improving standards of members for playing at the middle and advanced levels. At the appropriate time, the Organisers opined to include other participants such as interested partners as well for the purpose and to be included in respective teams of the SWASA SOLAR SYSTEM.

## SECRETARY'S CORNER

The Secretary of SWASA **Balaji** informed that all SWASA members must go through the newsletters and send their respective feedbacks to [swasa@sunca.in](mailto:swasa@sunca.in). The newsletters (after release every month) were also uploaded in the website [www.sunca.in](http://www.sunca.in) under the column SWASA. Efforts are being taken to request student members to make contributions in the form of writing articles and other written materials so that the Editorial Advisory Board can review before publication in the monthly newsletter.

All are invited for contributing articles/poems/snippets etc., to this monthly newsletter. Members are also requested to provide informations of special contributions by any of the members which would be appropriately taken up for publication in monthly newsletter. Regular feedbacks on released newsletters are also invited for improvisation. There is an internal thought going on for conducting formally the first annual general body meeting in September, 2019 appropriately.

## TREASURER'S CORNER

The treasurer of SWASA **Vivek** has informed that allocations made out of available funds and contributions received from members and the firm are being utilised for the purposes of SWASA activities. Treasurer has also sought (on behalf of Organising Committee) suggestions for improvement if any for organising professional programs with relevant topics for presentations. Members are welcome to volunteer to participate for collective contributions on all such materials for newsletters. Treasurer also assured appropriate resource planning regarding conduct of the first formal annual general body meeting scheduled in September, 2019.

## PRESIDENT'S SPECIAL MESSAGE TO STUDENTS

SWASA invites feedback from all students regarding any practical issue(s) that they may face during the course of audits. SWASA would help in respect of genuine issues if any such **as a.** on professional subjects—both direct and indirect taxes, company law, accounting, costing, auditing etc., and would support seamlessly **and b.** any other inhibitions that students may come across for effectively handling their subjects/ tasks-on-hand.

## OUR NEXT ISSUE-CALENDAR

- ✓ SA Alumni Contribution
- ✓ Presentation by Students

## SWASA NEWSLETTER FEEDBACK REGISTER

**SWASA** welcomes readers to provide their respective feedbacks and comments on **SWASA Newsletter (s)** kept at the reception in the specific folder along with **Feedback Register**. This **feedback register** can be filled by the students, staff, alumnis, clients and visitors.

Readers' feedback on SWASA Newsletter(s) would facilitate improvisation and improvement on its' contents for future publications. The contents of this newsletter are also available in the website [www.sunca.in](http://www.sunca.in).

### **SWASA Executive Committee (ExCom)**

President	- Padmaja Sankaran	(97109 66601)
Secretary	- M Balaji	(86680 10880)
Treasurer	- S Vivek	(90422 58558)
ExCom Member	- Harshita Kothari	(99623 21967)
ExCom Member	- Chetan J Sharma	(90031 04859)
ExCom Member	- Shatruhan Khanna	(99622 99881)
ExCom Member	- S Abirami	(86101 83207)

### **SWASA Advisory Board**

CA Sripriya Sundararajan  
CA K Vijayaraghavan  
CA ANL Madhavann